

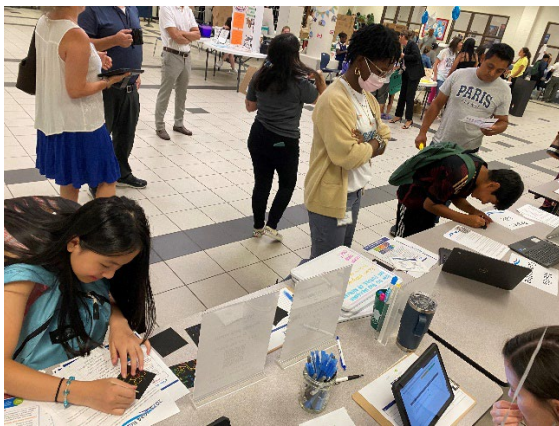


Norcross Comprehensive Plan Update & Town Center Livable Centers Initiative Update

POP-UP 4 SUMMARY

Pop-Up Details

The pop-up event took place on August 22, 5:30 to 7:00 p.m., at Summerour Middle School's Curriculum Night. Curriculum Night included the annual Title I parents' meeting, brief meetings with teachers, and information tables for various student clubs and activities (the Imagine Our Future team tabled in the same area).



Who Participated?

About 25 people participated in the plan input activities, but the event was also successful in raising awareness to a broader audience. The team handed out more than 50 project handouts, which provided information about the upcoming public events. 15 people completed the input form, five students submitted drawings for the art activity, and five people signed up for the Hispanic Focus Group.

Activities

The planning team collected public input through the following activities:

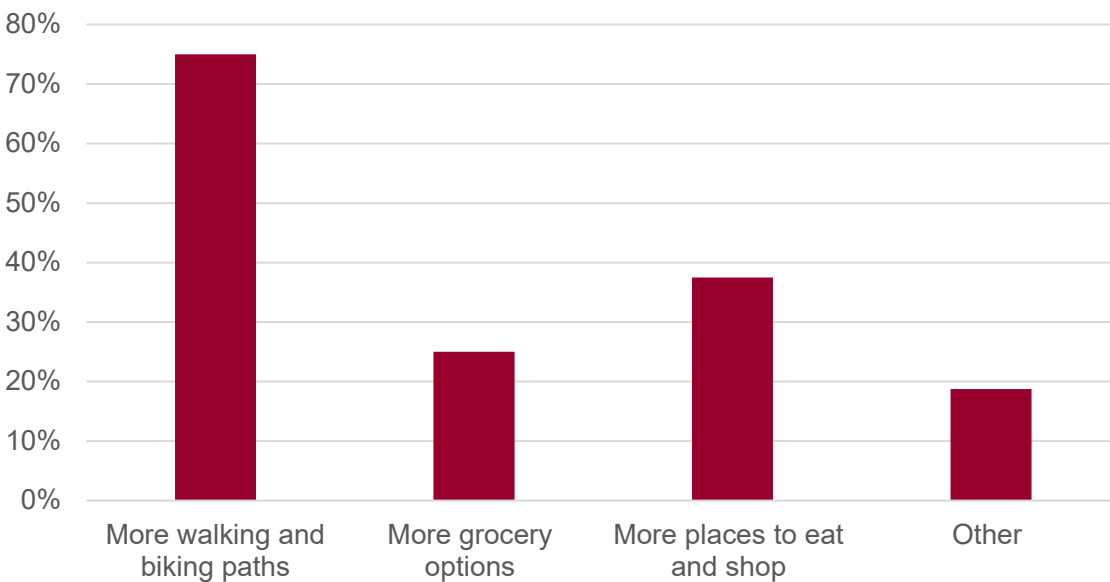
1. **Input Form** – Gathered information about participants and their priorities for citywide and Town Center improvements.
2. **Art Activity** – Invited participants to respond to prompts via drawing on rainbow coloring sheets.

Public Input

Input Form

The Imagine Our Future team engaged with parents and students at the information table as well as through intercepts around the event. The team walked around with clipboards and tablets to encourage community members to spend a minute of their time providing input. Survey questions were offered in both English and Spanish. The results below are based on the 15 recorded responses (aggregated from the online and paper forms).

Figure 1. What are your priorities for future growth?



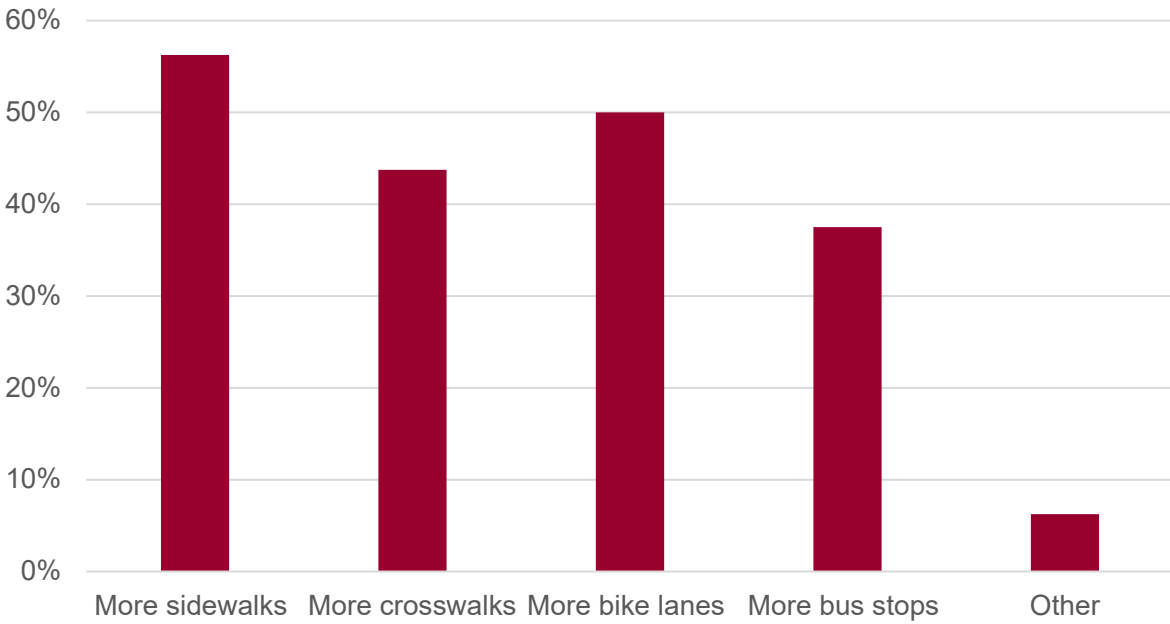
Open-Ended Responses (listed exactly as submitted):

- Mas securidas
- Doctor
- Mas parques

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Figure 2. What types of improvements do you want to see in the Town Center area (including over Buford Highway and the railroad)?



Open-Ended Responses (listed exactly as submitted):

- Trail leading to neighborhood – Bella Estates. Would like to be used for community; either maintained by school or city.
- Faster bus mas tiempo

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Art Activity

The art activity encouraged students and parents alike to express their creativity. Students shared desires for more stores (specifically Target), more neighborhoods, more libraries, and more parks with playgrounds. A student noted that the food is part of what makes Norcross special. One drawing depicted Summerour Middle School, houses, a library, a park and stores, with arrows denoting connectivity. Another drawing included several trees along with the following comment: "I wanna see more of a nature genre world."

